

What we do:

Improve lives and community conditions by building and mobilizing resources.

The Community we serve:

Etowah County

Our Impact Areas:

- Successful Children and Youth
- Strong Families and Individuals
- Lifelong Health and Independent Living
- Helping in times of emergency and disaster

The Key Messages:

- United Way Etowah County. has over 50 years of experience in this community building relationships to meet community needs.
- We raise awareness about issues and focus attention and resources on solutions such as family services; mental and physical rehabilitation; emergency food, clothing and shelter; programs for children, the handicapped, and the elderly.
- We bring together people from all across the community, business, government, nonprofits and private citizens to address the issues that matter most.
- We involve our donors and the community in identifying critical human service issues.
- We invest in solutions to critical community issues through agencies and community initiatives.
- Your contribution is an investment that helps more than one person or one charity. A contribution to United Way is the collective power of people working toward long-term solutions that improve conditions in our community.
- Your United Way investment, because it is magnified by the investment of others, has the power to bring about change that matters in our local community.
- Last year, over 45 volunteers from our county visited our partners, met with their management, reviewed their programs, documented needs and made recommendations on how to spend the dollars pledged to United Way.