

UNITED WE WIN

LIVE UNITED



2018 Leadership Giving Directory

EDUCATION

We fight for the success of every child in Etowah County.

EMERSON AND DRE'SON CHAMPAGNE have loved reading from an early age... since the day their very first book from Dolly Parton's Imagination Library arrived.

Emerson and Dre'son remember the excitement of receiving their books in the mail, flipping through the brightly colored pages and enjoying time alone with mom and dad, reading and laughing together as a family. This excitement of reading soon grew into something that could not be contained within their home.

Dre'son began excelling in reading at school and Emerson began falling asleep with books in her bed, making up her own stories to go along with the pictures.

Several years have gone, but one thing remained... Dre'son's passion for books. His mom and dad contribute this passion to the very first seed planted in their son's young hands, the books that arrived at his home via "The Imagination Library," sparking his interest and igniting his excitement to read more and more.

Emerson's love of her Imagination Library books sparked an idea to share these books with other children. Her library recently received its charter number and is the first chartered "My Little Free Library" in Etowah County. Thank you to the Success By 6 program and the Girlfriend Gala for creating lifelong readers and children who are excited to share their love for learning.



The Champagne Family

Facts on Success By 6

- Our local Success By 6 provides over **1,500 books** per month to children in Etowah County through the Dolly Parton Imagination Library.
- Kindergarten Here I Come prepares **400 children** to transition to Kindergarten
- **1,600** school readiness calendars are distributed to preschool children
- A partnership with the Children's Policy Council results in health screenings for **217 children**
- A partnership with the Alabama Public Television provided training to **152 childcare workers**

Partner Agencies in Education

Big Brothers Big Sisters of NE Alabama
Boy Scouts, Greater Alabama Council
Boys and Girls Club of Gadsden/Etowah County
4-H Clubs of Etowah County
Girl Scouts of North Central Alabama
United Ability-Hand-In-Hand Program
United Way's Success By 6

FINANCIAL STABILITY

We fight for a solid financial future for our entire community.

COLTON WAS BORN WITH EPILEPSY and brain damage, so he faced multiple challenges. He was blessed with a winning personality and family that wanted the best for him. His mother encouraged him to be involved in everything he could and challenge himself.

He attended Camp ASCCA which provides therapeutic recreation for children and adults with physical and intellectual disabilities from ages 6 to 21. His attendance was made possible with sponsorships from Easter Seals.

While in school, Colton also received services from Darden Rehabilitation Center in assessment, evaluation and job training. After his high school graduation, Colton's Job Developer Dawn helped him find a job at Red Lobster.

He has been employed there Monday – Friday since August of 2013. He is a valued employee and member of the Red Lobster team.



Partner Agencies in Financial Stability

Darden Rehabilitation Center
Family Success Center
Gadsden Community Education Program
Retired & Senior Volunteer Program (RSVP)**

***Funded through Community Impact Grants*

Darden Rehabilitation served **345 adults** and students with disabilities through evaluation, training and employment opportunities.

We fight for the mental, physical, and emotional health of our citizens at every age.



"Mothers of special needs children often spend time concentrating on their limitations. Through the Easter Seals of Etowah County and Camp ASCCA, I learned that my teen boys have none. It was truly a life changing experience for them and for me as a parent. Not only did I trust them to have a whole new experience doing adventurous things with their peers, but I was able to take a week to recharge my own batteries. There is nothing quite like it and I am forever grateful."

Emma Y. Hazlewood, M.S., CFLE
Financial Stability Coach
Parent Educator: H.O.M.E. Program

Partner Agencies in Health

Council on Aging
Easter Seals-Etowah County
Etowah County Home Health Services
Etowah Free Community Clinic and PRN
MANNA
Mental Health of America of Etowah County
Northeast Alabama Kidney Association
Snellgrove Civitan Center
YMCA of the Coosa Valley

Easter Seals provided
medical assistance,
medicine and camp
scholarships to
76 individuals
with disabilities.

We fight for individuals during crisis and respond to basic needs.

"I had the opportunity to give back to an organization that helped me several years ago. We painted bedrooms at the Thirteenth Place today, which is a children's home that my sister and I stayed at during a difficult time for my family. The bedroom I painted was actually the same bedroom that my sister and I slept in during that time. It was very meaningful for me to be able to give back in some way and it reminded me of how far I've come."

"We painted at Thirteenth Place and got to meet the girls that live there. It was great getting to see what a day in the life of these girls is like. I am so thankful we have this agency for children needing a safe place to live."

– Day of Action volunteers



Partner Agencies in Safety Net

American Red Cross
James M. Barrie Center
DHR – Family & Children's Placement Services
Etowah Baptist Missions Center
Etowah Community Food Bank
The Salvation Army
Thirteenth Place

Thirteenth Place
provided shelter to
51 teens

Alexis de Tocqueville Society Members – \$10,000+



Devan & Hilda Lowe

Builders Society Members – \$5,000-9,999



Bob & Alicia Guyton



Scott & Teresa Hindsman



Julia Nolen Knox



Bill & Marian Stone



Tommy & Mary Stonebraker

Gold Feather Society – \$3,500-4,999

Patricia & Collier Cropp

Bill & Helene Haller

Dr. Bill & Mandy Hartzog

Frank & Susie Orr

Wayne & Karen Owen

Names italicized are self-identified Loyal Contributors – giving 10+ years

Silver Feather Society – \$2,000-3,499

Dr. & Mrs. Eddie Ash

Jim & Sabrina Bevis

Mark & Beth Brink

Cason & Jessica Brown

Dr. Thomas R. Corley

Wayne & Lana Cornutt

Tim & Jana Davis

Bob & Rhonda DeHaven

Dr. Teresa Drummond-Rieger

& Mr. Farrell Rieger

Jackie & Todd Edmondson

Corey & Yetta Ewing

Dr. R. Steve & Lynne Frederick

Bobbie & Lee Freeman

Dr. & Mrs. Elias Ghafary

Dr. Ken & Mary Hager

Dr. Bill & Suzy Haller

Patrick Hallowell

Kendall & Mark Hamilton

George & Joanne Hightower

Steve & Nancy Hildebrant

Wayne & Paula Hollar

Tracy L. Huffman

Danny & Jennifer Jackson

Billy & Kelly Kemp

Jason & Christie Knowles

Ashley M. McVicar

Johnny & Cheri Mills

Heather & Blake New

Dr. Ghanshyam & Nanda Patel

Glen & Devora Porter

Mr. & Mrs. Ricky Ray

Donald & Joy Rhea

Chris & Christi Robinson

G. Michael & Susan Shehi

Lisa & Don Thacker

Drs. Edgar & Delores Victoria

Dr. Merle & Christa Wade

Dr. & Mrs. Lewis P. Walker III

Ronnie & Lynn Watkins

Two members wish to remain anonymous

Red Feather Society – \$1,000-1,999

Linda Abel
Jay & Kim Adair
Jimmy & Jane Angela
Kim Arledge
Lonnie Bagley, Jr.
Susan Bailey
Bruce Baker
Elizabeth Barnett
Jeff Bellew
Scott Bicknell
Lesli Bishop
Martin & Jennifer Bishop
Bob & Tricia Blount
Brian C. Bowen
Jay Bowman
John & Danyell Boyd
Chris & Jana Bradford
Pam Burgess
Dr. Skip Campbell
Chris & Whitney Carter
Mark & Allison Casey
Greg & Pam Cash
Mr. & Mrs. Michael Causey
Eric Clark
Jeremy & Kimberly Cole
Mike & Jerolyn Cothran
Charles & Renee Culverhouse
Lloyd Cuskaden
C. W. Daugeette III
John Day
Richard Dean
Carey B. Dempsey
Craig Denney
Richard Dobbs
Tyler Dobbs
Walter Duke
David & Lisa Ellis
Shane Ellison
Greg & Michele England
Sheriff Todd Entekin
Wayne & Scarlett Farley
Scott & Kayla Feazell
Connie & John Floyd
Bryan & Ami French
Michael & Mary Gabriel
Adam J. Garcia
Dr. Brooke Gorham
Kevin & Jenifer Grace & Family
Dr. Sabrina Morgan Graves
& Coach James Graves
David & Dawn Gregerson
Greg & Marcy Gregerson
Derrick Griffey
Wardrick & April Griffin
Dr. Larry Grimes
Danny & Donna Guest
Kandice Gupta
Shannon Hagood
William Allen & Marquita Hall
Rusty & Content Hamilton
Elizabeth Haney
Mark Harper
Mike & Cynthia Harris
Larry & Patricia Hart
Dwayne & Michele Hawkins
Dr. G. Bruce Head III

Jay & Claire Hedgspeth
Richard Henderson
Joshua Hester
Mr. & Mrs. John R. Hicks
George & Brittany Hightowe III
Cindy Hill
Mark Hill
Monte & Elisa Hill
Tracie P. Hill
David & Faye Hindsman
Todd & Traci Hindsman
Clay Hix
Wes & Amy Hodge
Melissa Holmes
Christy Hormel
Dave & Brandy Hyatt
Joseph & Tammy Jackson
Enrique Johnson
Darryl V. Jones
Thomas L. Jones
Patrick & Suzy Jouben
John David & Angela Kay
Steve & Nancy Keck
Ragan & Misty Kerr
Tena King
Jane & Keith Kirk
Dr. & Mrs. Gary Kwan
Mr. & Mrs. Tim Lavender
Michael Ledsinger
James & Kimberly Lemons
Mike & Dee Lorick
Bruce Lott
M. Lynn Lowe
Jennifer Lowman
Keith & Karen Lyles
Willie & Charlotte Maise
James Mallory
Mary Markham
Jeff & Catherine Martin
Victoria Martin
Wilbur & Deborah Masters
Scott & Christi Mayo
Cory McCarty
John McFarland
Dr. & Mrs. Bryan McGwier
Patrick McLeod
Chad & Erica McMichael
Rob & Lisa McNeely
Dr. & Mrs. Gordon L. Miles
Dr. Lew & Anne Mitchell
David & Ruth Moffatt
M. Kay Moore
Susan Moore
Erica N. Morgan
Dr. Robert S. Myers
Ryan Neal
Iva & Dale Nelson
Donna & Jerry Nicholson
Mike & Kris O'Brien
Lucas Osborn
Dr. & Mrs. Robert Ostendorf
Mr. Hubert Owen
Phil & Becky Owen
Nancy Alldridge & Blake Parker
Dinesh & Kumud Parmar
Wesley & Jennifer Patterson

Harriet & Ira Phillips, Jr.
Kevin & Kristy Phillips
Michael T. Polk
Tim & Wendy Polumbo
Jeffrey Powell
Taylor Powers
Rocky & Pat Presley
Dr. & Mrs. Darryl Prime
Jim Prucnal
Allen Ray
Danny Ray
Mrs. Jeannie Ray
Ron & Janis Reaves
Andrew & Kelly Richardson
Donna & Doug Rodgers
Tracy Roos
Judy Rubel
Daniel Rutledge
Gale & Gary Sanders
Drs. Shan Tin & Max Sanders
Gregory E. Scruggs
Martha Seahorn
Ralph Self
Dr. Ashvini & Manjari Sengar
Bo & Lindsey Shirley
Jeff & Emily Sims
Karl & Karen Sizemore
Dr. & Mrs. W. Webb Sledge
Heath & Rebecca Smith
Lance & Julie Smith
Mike Smith
Ray & Barbara Smith
Scott Smith
Wallace Snead
Caryn & Bo Stark
Tom & Kristy Strother
Hugh & Gigi Stump
Ron & Teresa Summerall
Judy Swafford
Dr. & Mrs. Peter Szeto
Meinrad Tabengwa
Thomas Taylor
Djeunou Tchamba
The Tidmore Family
Steve Trawick
Sam & Jenny Tunstall
Gina Turner
Dr. John & Karen Vanore
Darion Walker
Mark & Tracey Webb
Kyle Weber
James & Johnna White
Danny & Patti Wilborn
William Willard
Scott Williamson
Dave & Paula Wilson
Dr. Glen Wilson
Michael & Emily Wilson
Bradley Wright
Steven R. Wright
Jann Yates
Linus Yelk
Rachel Young
15 members wish to remain anonymous
Names italicized are self-identified
Loyal Contributors – giving 10+ years

LEADERSHIP GIVING BY COMPANY

Absolute Fitness	1	H.M. Freeman Motors	1
Advanced Cardiovascular Associates	1	Holiday Inn Express & Suites	1
Advanced Imaging	1	The Hollar Company	1
Advantage Properties	1	Honda Manufacturing of Alabama	3
Alabama Cancer Care	1	Huntingdon College	1
Alabama Power Company	7	Impact CPA	1
Alabama Teachers Credit Union	7	Ira Phillips, Inc.	1
Anesthesia Associates	1	Jemison Metals	1
AT&T	5	K & K Financial Group	1
Barfield, Murphy, Shank & Smith, LLC	3	Kemp Agency	1
Batey & Sanders	1	Keystone Foods	2
BBVA Compass	1	King's Olive Oil	1
Bellew Insurance	1	Knowles & Sullivan, LLC	2
Blackstone Pub & Eatery	1	Koch Foods	1
Blue Cross-Blue Shield of Alabama	2	Life Insurance Company of Alabama	5
Buffalo Rock-Pepsi	1	Machine Products	1
Cambridge Services	1	Max Packaging, Inc.	2
Celadon Transportation	1	Mayer Electric	1
The Chamber, Gadsden/Etowah Co	3	McMichael Waste Services	1
Chris Bradford Appraisals	1	Merrill Lynch	2
City of Gadsden	4	Modern Woodmen of America	1
Clinical Urology	1	Mountain Cove Assisted Living	1
Comcast Cablevision	3	Mountain View Hospital	1
Council on Aging	1	The Myers Institute of Plastic & Hand Surgery	1
Department of Human Resources	1	NEALCO, Inc.	1
Devan Lowe Cadillac, Buick, GMC, Lincoln	3	Northeast Alabama Nephrology	2
Dr. 10's Chiropractic Clinic	1	Nissan of Gadsden	1
Dowdy's Office Equipment	1	Northwestern Mutual Financial Network of Alabama	2
Downtown Gadsden, Inc.	1	Oral Surgery Associates	1
Encompass Rehabilitation Hospital	4	Pathway Financial Resources	1
Etowah County Sheriff's Department	1	Physicians Apothecary	1
Etowah County Tourism Board	1	Popeye's Chicken	1
Etowah Ear, Nose & Throat	1	Publix	12
Excel Institute	1	Quality of Life Health Services	2
Exchange Bank of Alabama	6	Rainbow City Pet Clinic	1
Family Savings Credit Union	3	RC Restaurants (McDonald's)	1
Family Success Center	1	Regions Bank	5
First Federal Mortgage	1	Retired/Self Employed	18
Gadsden City Schools	7	Rhea, Boyd & Rhea	1
Gadsden Eye Associates	1	River Bank & Trust	2
Gadsden Foot Clinic	2	Riverview Regional Medical Center	6
Gadsden Medical Clinic	1	Ronnie Watkins Ford	1
Gadsden Orthopedics Associates	4	Somewhere in Time Antiques	1
Gadsden Psychological Services	1	Southern Cardiovascular Associates	6
Gadsden Regional Medical Center	19	Southern Data	3
Gadsden State Community College	8	St. Vincent's Hospice	1
Gadsden Steam Plant	2	Thompson Industrial	1
The Gadsden Times	1	Turnbach, Warren, Rice, Lloyd, Frederick & Smith, P.C.	1
Garcy Manufacturing	1	United Parcel Service	2
Goodyear Tire & Rubber Company	51	United Way of Etowah County	6
Greater Gadsden Housing Authority	1	University of Alabama	1
Gregerson's Foods	1	Wells Fargo	2

BUILDING A LEGACY

You can also include United Way in your will or estate plan and help people in need while leaving a lasting legacy. Your United Way gifts go to work close to home. A bequest through your will, revocable living trust, or other vehicles will help countless people through community-oriented programs and services.

By designating United Way of Etowah County as a beneficiary under your will, trust, life insurance policy, or retirement account, you help guarantee United Way can continue to do the work in the future it has compassionately and effectively done in the past.

You can endow your gift to United Way so future generations benefit from your generosity. Call United Way of Etowah County's office, 256-547-2581, to request a free guide on estate planning and how to put United Way in your will, or visit www.uwoec.org.

The **Bridge Builders Society** recognizes those who have included United Way of Etowah County in their planned giving.

Charles Ball

Jack and Terri Collins*

Richard and Carol Dean

P.J. Hester

*George and Joanne
Hightower*

*David and Faye
Hindsman*

*Scott and Teresa
Hindsman*

Willie and Charlotte Maise

David and Karlynn McCormack

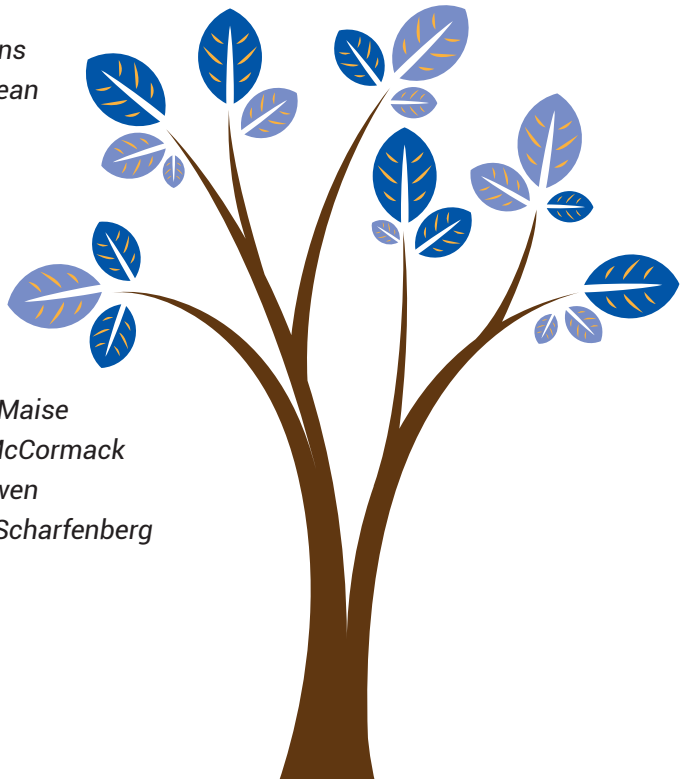
Wayne and Karen Owen

Steve and Suzanne Scharfenberg

*Dr. Scotty Vance**

Mike Whitten

*Deceased



UNITED WAY FIGHTS FOR THE HEALTH, education and financial stability of every person in Etowah County. We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against our community's most daunting social crises.

We are more than fundraisers. We are hand-raisers. Game-changers. When we Live United, we take on challenges and tackle problems in our community. Problems others shy away from. Here are just a few of the ways our game-changers have changed the community for the better.

- 203 dialysis patients received medication or transportation services from the Northeast Alabama Kidney Association.
- The Etowah Free Community Clinic provided healthcare to 302 patients, giving them some where to go instead of an emergency room.
- Of the 198 Boy Scouts in Etowah County, 98% plan to graduate high school, 96% plan to attend college, and 94% have learned to work with people different from themselves.
- Girl Scouts in Etowah County had 46 volunteer-led troops and 1,047 girls who served through staff-led outreach programming (Girl Scouting in the School Day) which benefits low-income and underserved girls.
- YMCA had 553 campers last year and reports one-third (184) of them were given scholarships for this structured, summer camp program.
- 1,022 persons received services of the Family Success Center's Financial Coach.
- 148 persons worked on a financial stability plan with 50% reporting reduction of debt and improved credit score.

Etowah County, United Way is fighting the fight and scoring big wins. With your help, we can do even more. So become a hand-raiser or a game-changer. Because United we fight, United we win. We have one life. To live better, we must **LIVE UNITED**.

UNITED WE FIGHT UNITED WE WIN

LIVE UNITED



\$1.396
million was raised
in Etowah County
to fund 27 partner
programs & agencies



United Way of Etowah County

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