

United Way
Of Etowah County

Dates to Remember

August 26:
Campaign Kick-
off at Convention
Hall. 12:00 p.m.

Call Pat Presley
at (256) 547-2581
for a reservation



Currently 1,152
children are en-
rolled in Dolly Par-
ton's Imagination
Library, right here
in Etowah County.

Meet the Staff

Joanne Hightower
Executive Director

Donna Rodgers
Finance Manager

Pat Presley
Executive Assistant

Jessica Brown
Marketing &
Resource Director

Susan Carter
211/First Call for Help
Program Director

Alaina Young
Success By 6
Program Director

HOW WE LIVE UNITED

July 2010

Day of Action 2010

June 18, 2010 was our 13th annual Day of Action. Over 330 volunteers from 47 companies participated in volunteer work for 19 different non-profit agencies; 75 projects were completed with over 1,200 hours of volunteer work. Lunch was provided for the volunteers by River-view Regional Medical Center. We also took up donations for agency "Wish Lists." There was a total of about \$3,000 worth of goods donated to United Way.



Meet Loyal Contributor Willie Maise

Willie Maise has been a Loyal Contributor to United Way for over 20 years. He currently resides in Gadsden with his wife, Charlotte and daughter, Mandy, where they are very active members of the community.

Willie truly lives United Way's motto every day—Give, Advocate, Volunteer. Each year he gives a monetary gift to United Way. He advocates for the arts and many service organizations including United Way and the humane society. He also volunteers his time to many differ-

ent efforts in the community.

On one visit to Willie at Alabama Power Company, he told United Way of Etowah County that his goal was to eventually reach the de Tocqueville level of leadership giving before he retired. Willie achieved this goal in 2010 when he joined Devan Lowe as a member of the National Alexis de Tocqueville Society.

**Willie Maise, on behalf of our
community, we salute you!**



Are you a Loyal Contributor? If you've been giving to United Way for 10 years or more, please let us know by contacting Pat Presley at patpresley@bellsouth.net

Gadsden Mall Lives United (Day of Action cont.)

After all of the jobs at Day of Action were completed there was a free concert at the Gadsden Mall where people could donate one last time. Leah Seawright and her band performed.

We would like to thank the Gadsden Mall, Leah Seawright and her band for providing a very entertaining and successful conclusion to this year's Day of Action.



Memorials and Honorariums

A gift to United Way of Etowah County in memory of a loved one, or in honor of an accomplishment is a very personal and loving tribute.

When you send an honorarium, we will promptly send at appropriate acknowledgement to the bereaved

family or to the person you wish to honor. The acknowledgement will not include the amount of your gift. We also acknowledge your gift to inform you that we have completed your request.

Your thoughtful memorial or honorarium gift also helps

carry on the work of improving lives and community conditions far down the road.

Please remember United Way in your will or estate plans, and tell us when you do so we can thank you!



Did you Know...

2-1-1 is a free call connecting you to information and referral to health and human services in Etowah County?

United Way of Etowah County

P.O. Box 1175

Gadsden, Alabama 35902

Phone: 256-547-2581

Fax: 256-546-4360

Mission Statement

United Way is improving lives by mobilizing the caring power of our community.

Give. Advocate. Volunteer.

LIVE UNITED



United Way
of Etowah County

Visit our website at www.unitedwayec.com