

United Way
of Etowah County

**SAVE THE
DATE!**

March 6

Annual Meeting, 11:30 am at
Gadsden First United
Methodist Church.

March 22

Girlfriend Gala—Supporting
Dolly Parton's Imagination
Library, at Convention Hall.

Join us to Preview the
tables from 11 am—1pm.
Tickets at the door—\$10.

June 15

Day of Action—Call United
Way to volunteer.
256-547-2581



Did you Know....

2-1-1 is a free call
connecting you to
information and re-
ferral to health and
human services in
Etowah County?

Need help? Call!

Meet the Staff

Joanne Hightower
Executive Director

Donna Rodgers
Finance Manager

Pat Presley
Executive Assistant

Jessica Brown
*Marketing and
Resource Director*

Susan Carter
*211/ First Call for Help
Program Director*

Emily Sims
*Success By 6
Program Director*

HOW WE LIVE UNITED

January 2012

2012 Girlfriend Gala Theme:

Join us for the
2nd Annual
Preview Day
Thursday
March 22, 2012
11 a.m-1 p.m.
Convention Hall



Come and enjoy viewing all
the tables before the event!

Tickets are \$8 if purchased
by Friday March 16, 2012

Or \$10 at the door
on March 22, 2012

Bring your
Church or
Civic Group!

Advance Tickets
will be sold
First Friday, March 2
and at the
Success By 6 office.



REMEMBER
Each Ticket
Puts 3 Books
into the
Home of a Child!

Agency Spotlight:



COUNCIL ON AGING

SENIOR OUTREACH PROGRAM

Medicare is health insurance for persons that are 65 or over or disabled. Medicare is offered and maintained by the US Government; however, private companies are allowed to offer Medicare-approved health and drug plans.

Each year, Medicare beneficiaries are allowed to change Medicare plans. **Council on Aging** helps Medicare beneficiaries compare Medicare plans. The goal of the agency is to give each person enough information to make informed decisions concerning Medicare plans.

The **Council on Aging** has several other programs which assist seniors: Fraud Fighters Initiative, Be Active Campaign, and Vial of Life. Call Joe Battles, Director, at 256-543-3616 for more information.

HOME Program Thanks Quilters



The HOME (Helping our Mothers excel) Program, which is a program of Success By 6 and funded by the Ala-

bama Department of Child Abuse and Neglect Prevention, gave out hand-made quilts at Christmas time.

The HOME Program has two programs, one held at the Gadsden City Alternative School and another at Etowah County Alternative school. The HOME program is geared to-

ward teaching teen mothers parenting skills and how to help their children learn.

Every year, the ladies at Gadsden First United Methodist Church make quilts to give out at the end of each semester.

In December a total of 25 quilts were given out. The HOME program and Success By 6 are so grateful to have such great support in the community.

We know the girls will use this quilts to swaddle their babies and have "tummy time" which are just two things taught in the classes.



2-1-1 Connects Alabama answered 223,161 calls in 2011.

As part of the 2-1-1 Statewide network, 2-1-1/First Call For Help answered 7,084 calls locally and gave over 10,000 referrals to Health and Human Services last year.

Call 2-1-1 for a fast, free and confidential way to get help 24 hours a day, 7 days a week.

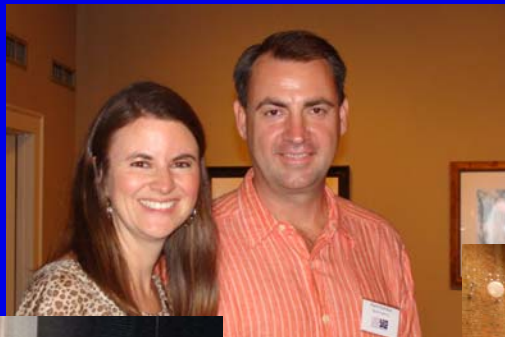
Dial 2-1-1 and enter your zip code at the prompt.

Success By 6 program director, Emily Sims, said, "We are so fortunate to have Mrs. Pierson and her friends make these wonderful gifts for our girls in the HOME program."

United

Young Leaders Society (YLS)

2011—the Year in Pictures



Contact Jessica Brown at jbrown@uwoec.org or 256-547-2581, or visit the United Way website www.unitedwayec.com and click on YLS

Thank You United Way Loyal Contributors!



Kay Moore is the Manager of Downtown Gadsden, Inc and has been giving to United Way since 1971!

HAVE YOU BEEN GIVING TO UNITED WAY 10 YEARS OR MORE?

If so YOU are a
Loyal Contributor.

Please let us know by contacting Pat Presley at
ppresley@uwoec.org



Barry Tolbert works for UPS as the Business Manager for the Gadsden/Ft. Payne area, and has been giving since 1989!

Barry also serves as an Allocation Panel volunteer reviewing agencies receiving funding .

Memorials and Honorariums

A gift to United Way of Etowah County in memory of a loved one or in honor of an accomplishment is a very personal and loving tribute

When you send an honorarium, we will promptly send an appropriate acknowledgment to the bereaved family

or to the person you wish to honor. The acknowledgment will not include the amount of your gift. We also acknowledge your gift to inform you that we have completed your request.

Your thoughtful memorial or honorarium gift also helps

carry on the work of improving lives and community conditions far down the road.

Please remember United Way of Etowah County in your will or estate plans, and tell us when you do so we can thank you!

Want to know what's going on at United Way?

Friend us on

[facebook](#)

Follow us on

[twitter](#)

Mission Statement

United Way is improving lives by mobilizing the caring power of our community.

United Way of Etowah County

605 South 4th Street

P.O. Box 1175

Gadsden, Alabama 35902

TEL: 256-547-2581

FAX: 256-546-4360

WEBSITE: www.unitedwayec.com

Give. Advocate. Volunteer.

LIVE UNITED



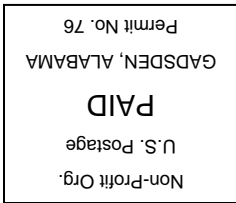
United Way
of Etowah County

CHANGE SERVICE REQUESTED

GADSDEN, AL 35902

P.O. BOX 1175

UNITED WAY OF ETOWAH COUNTY



Did you know...?

Because you cared enough about your community to give to United Way last year...

Thirteenth Place provided a safe place to stay to over 60 teenagers. Thank you!